

**GENERAL POWER OF ATTORNEY TO PROSECUTE APPLICATIONS AND
REEXAMINATION PROCEEDINGS BEFORE THE UNITED STATES PATENT AND
TRADEMARK OFFICE**

I hereby appoint:

☒ Practitioners associated with the Customer Number

22850

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications and reexamination proceedings assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

Please change the correspondence address for the application or reexamination proceeding identified in the attached statement under 37 CFR 3.73(b) to the address associated with Customer Number **22850**.

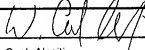
Assignee Name and Address:

Steuben Foods, Inc.
155-04 Liberty Avenue
Jamaica, NY 11433

A statement under 37 CFR 3.73(b) is attached.

SIGNATURE OF ASSIGNEE OF RECORD

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee

| | | |
|-----------|---|-------------------------|
| Signature |  | Date: 5/7/13 |
| Name | W. Cook Alcaiti | Telephone: 716-665-4000 |
| Title | Corporate Counsel, Steuben Foods, Inc. | |